



**QUARTERLY LIST OF PROGRAMMING PROVIDING THE
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

KGMB Fourth Quarter 2010
October 1, 2010 — December 31, 2010

(Revised April 2011)

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I.

OVERVIEW OF ISSUE-RESPONSIVE PROGRAMMING

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local News		
Hawaii News Now: Sunrise Early Edition	Monday to Friday	4:30-5:00 AM
Hawaii News Now: Sunrise at 5:00	Monday to Friday	5:00-6:00 AM
Hawaii News Now: Sunrise at 6:00	Monday to Friday	6:00-7:00 AM
Hawaii News Now: Sunrise at 7:00	Monday to Friday	7:00-8:00 AM
Hawaii News Now at 5:00	Monday to Sunday	5:00-5:30 PM
Hawaii News Now at 6:00	Monday to Friday	6:00-6:30 PM
Hawaii News Now at 10:00	Monday to Sunday	10:00-10:35 PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive feature stories and segments. Regularly recurring segments include:

(1) *Eye on the Economy*: During the Monday to Friday 5:00 PM newscast, business reporter Howard Dicus focuses on a single economic/business topic, including its impact on Hawaii. Typical duration is 1:20 to 1:40.

(2) *Wanted Wednesdays*: A segment in the 6:00 AM Sunrise news on Wednesday, which profiles one of Hawaii's most sought-after fugitives. Since 2007, tips from viewers have led to more than 70 arrests of wanted felons that have been profiled. Typical duration is 1:30 to 1:45.

Editorials

General Manager Rick Blangiardi prepares and presents editorials for airing on KGMB. During the quarter, one editorial was aired each week, each of which typically aired three times — once at 5:00 PM on Monday, once at 6:00 PM on Tuesday, and once at 10:00 PM Friday (some aired fewer times, as noted below). The editorials typically last one minute, unless noted otherwise below.

Aha'i 'Olelo Ola	Sundays	4:30-5:00 PM
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An half-hour program, produced locally, that airs on Sundays from 4:30 to 5 p.m. In a news-magazine format, in-studio host Amy Kalili, a lawyer fluent in Hawaiian, introduces segments that focus on issues, people and events from a Hawaiian perspective. Fostering the unique cultural heritage of the community, the shows are conducted primarily in native Hawaiian language with English subtitles (with English portions including Hawaiian subtitles).

Aha'i 'Olelo Ola	Monday to Friday	In Sunrise newscasts
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The station airs a two-minute version of "Aha'i 'Olelo Ola" in its Monday through Friday Sunrise local newscast. The segments, which typically air at 5:50 a.m., are in Hawaiian language with English subtitles.

Public Services Messages

Over the quarter, KGMB aired over 500 public service announcements of thirty seconds in length and over 100 announcements of either fifteen or thirty seconds in length. Causes promoted included the Special Olympics Hawaii, Kids Vote, and the Aha Puana Leo language campaign.

Specials	Various Times and Lengths
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During the quarter, KGMB aired a number of specials covering issues of interest and importance to the community. Specials aired included extensive coverage of the 2010 local, state, and federal elections as well as environmental issues.

60 Minutes	Sundays	6:00-7:00 PM
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This CBS public affairs program features investigative reporting on controversial issues facing the American public. The program usually has three segments, each approximately fifteen minutes in duration.

The Early Show	Monday to Friday	8:00-10:00 AM
	Saturday	5:00-7:00 AM

This CBS morning news talk shows features a variety of news, interviews, conversation, and entertainment segments.

The Talk	Monday to Friday	2:00-3:00 PM
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The Talk, which CBS debuted on October 10, provides panel discussion among the six co-hosts of topical events and contemporary issues "through the eyes of mothers."

48 Hours Mystery	Saturday	9:00-10:00 PM
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This CBS program provides documentary and news coverage primarily relating to crime and unsolved mysteries.

CBS News Sunday Morning

Sunday

5:00-6:30 AM

This CBS program provides morning news programming in the format of a Sunday newspaper, featuring both news and lighter fare.

Face the Nation

Sunday

6:30-7:00 AM

This CBS Sunday morning news talk show features interviews of political newsmakers as well as analysis of the week's major national issues. Most topics are discussed for a few minutes each.

II.

PROGRAMMING PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

A. COMMUNITY ISSUES, including local and state laws and regulations, elections, local events, and matters concerning local businesses.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	10-26-10 (10:00 PM) Length: 2:30
PROGRAM SUMMARY	We begin a new series tonight to explore the differences between the leading gubernatorial candidates. For that, Kim Gennaula is back to show us where they stand on the big issues.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	10-27-10 (10:00 PM) Length: 2:30
PROGRAM SUMMARY	Both candidates for governor agree -- they need to develop sources of renewable energy. But they have different ideas on how to do that.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	10-28-10 (10:00 PM) Length: 2:30
PROGRAM SUMMARY	We know both candidates for Governor want to improve Hawaii's public schools. But would they rule out furlough Fridays? Tonight Kim Gennaula gets some answers.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	10-29-10 (10:00 PM) Length: 2:30

PROGRAM SUMMARY

Hawaii came the closest it ever has to increasing gay rights. Governor Lingle vetoed the civil unions bill. But it will surely be back... So how will the next governor handle it? Kim Gennaula gets some answers from the leading candidates.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

10-31-10 (10:00 PM)

Length: 2:30

PROGRAM SUMMARY

Duke Aiona has 8 years as Lieutenant Governor... Neil Abercrombie has 19 years in Washington... And as they look back, do they have any regrets? Kim Gennaula asks the candidates.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-07-10 (5:00 PM)

Length: 3:00

PROGRAM SUMMARY

Palm trees in the breeze above miles of golden sand - you might imagine a beach here in Hawaii. But no - it's central Paris, and "Paris Plage." Halfway across the planet, they bask in the sun on a man-made beach along the banks of the river Seine. What they teach there might surprise you too.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-08-10 (5:00 PM)

Length: 3:30

PROGRAM SUMMARY

Hollywood screenwriter Peter Viertel brought surfing to France in 1956. Since then, the surfer lifestyle has evolved and expanded. Today you can find everything -- from standup paddle to tandem surfing -- and even the Hawaiian outrigger canoe. Malika Dudley has more from Lacanau as we continue our French Connection series.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-10-10 (5:00 PM)

Length: 3:30

PROGRAM SUMMARY

Over the last twenty years, Hula has had a home in Paris, France. Today there are more than thirty active members in Halau Hula Omana. Malika Dudley continues our French Connection series.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-11-10 (5:00 PM)
Length: 3:00

PROGRAM SUMMARY

Veteran's Day was originally named Armistice Day. Marking the end of "the great war" in 1918 when the treaty of Versailles was signed in France. Malika Dudley takes us to France with a story that connects Hawaii and World War One.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-10-10 (6:00 AM)
11-11-10 (10:00 PM)
Length: 3:50

PROGRAM SUMMARY

For some of them, the war never ends, it just changes from fighting enemies to inner demons. As we prepare to honor America's servicemembers tomorrow, Jim Mendoza has the first of a two-part series on homeless veterans and the people trying to help them.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-11&12-10 (6:00 AM, 10:00 PM)
Length: 3:50

PROGRAM SUMMARY

Unfortunately, even as we honor their service, many veterans will spend tonight in shelters or on the street. There are hundreds of them on Oahu. Hawaii News Now's Jim Mendoza has part two of our special report.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

10-11-10

PROGRAM SUMMARY

The Council for Native Hawaiian Advancement's Ninth Annual Native Hawaiian Convention is underway.

PROGRAM:

Hawaii News Now Special/CBS News Special

DATE/TIME AIRED & LENGTH:

10-19-10 (6:30 PM)

Length: 1:30:00

11-02-10 (4:00 PM)

Length: 7:30:00

PROGRAM SUMMARY

Live coverage of the local, state, and national 2010 elections. Tuesday, Oct. 19 featured live local coverage of a debate between Hawaii's congressional candidates. Election night, Nov. 2, features live local coverage from 5:00-7:30 and 8:00-11:30 and live national CBS coverage in the remaining time periods.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-15-10 (6:00 AM, 7:00 AM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

Depending on that tax vote in Congress the president and his entourage are expected to arrive as soon as this weekend and stay through New Year's Day. Concrete barriers were put up at the entrance of Kailuana Place which will block anyone who isn't supposed to be in the neighborhood. There are four more barriers closer to the president's house set up in slalom order. Secret Service agents are also setting up equipment around the perimeter of the property.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-17-10 (6:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

While President Barack Obama and his family have been coming to Hawaii for vacation almost every year, it will be the first island visit for "First Dog" Bo. If he passes a veterinary exam when he lands, he'll be allowed to follow the Obama 'ohana' to Kailua immediately. He can do so under the state's "Five-Day-Or-Less" quarantine program, which has been on the books since 2003. Bo met the requirements, but the process began months in advance.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-27-10 (6:00 PM, 10:00 PM)
Length: 2:00

PROGRAM SUMMARY

Sharon Bartels, a 15 year blood donor, likes to stay busy, with the blood coursing through her veins as she powers through the waves off Kailua beach. Ever thankful to have such an active lifestyle, she gives back to her community by supporting the blood bank of Hawaii.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-31-10 (6:00 PM)
Length: 1:30

PROGRAM SUMMARY

While most animals don't like fireworks they do have reason to celebrate. A new law will go into effect January 1 designed to prevent animal cruelty. Other new laws target drunk drivers requiring them to install an ignition interlock device to make sure they haven't been drinking before starting their car. Honolulu residents could be fined \$250 a day for leaving their bulky trash on the curbside too long.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-23-10 (6:00 PM, 10:00 PM)
Length: 0:40

PROGRAM SUMMARY

The Hawaii Foodbank is giving thanks for a football-themed season of giving campaign. HMSA employees raised more than 14-thousand dollars and nearly five-thousand pounds of canned goods during the "kick off against hunger" food-drive. From October 25th until yesterday, teams of HMSA employees collected donations with the incentive of winning a holiday tailgate party.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-26-10 (7:00 AM Sunrise)

Length: 3:00

PROGRAM SUMMARY

It's time to talk about the annual Salvation Army angel tree program with Major Johnnette Mulch and David Hudson from Central Pacific Bank.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-26-10 (5:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

Shoppers heading to the mall have a chance to grant a wish for local families in need. Today marks the start of the Salvation Army's "angel tree" displays. Hawaii News Now's Lisa Kubota has more.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

11-30 - 12-01-10 (5:00 AM, Sunrise, 5:00 PM, 10:00 PM)

Length: 1:45

PROGRAM SUMMARY

Many struggling families in Hawaii must rely on others this time of the year to spread some holiday cheer. Duane Shimogawa has part one of our helping hands "adopt-a-family" series.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-02-10 (5:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

In this season of giving -- Central Pacific Bank is partnering with the Salvation Army to collect presents for the needy. How many is up to you.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-07&08-10 (5:00 AM, Sunrise, 5:00 PM, 10:00 PM)

Length: 1:45

PROGRAM SUMMARY

We met a young single-mom who's praying someone cares enough to bring Christmas to her kids.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-10-10 (10:00 PM)

Length: 0:30

PROGRAM SUMMARY

We catch up to the Salvation Army and see the rice cookers they received from donors to give to the elderly.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-14&15-10 (5:00 AM, Sunrise, 5:00 PM, 10:00 PM)

Length: 1:45

PROGRAM SUMMARY

Andrew and Ala Adams give their family plenty of love, but they say there are other things out there that they need as well. Tim Sakahara continues our helping hands series.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-21-10 (6:00 PM, 10:00 PM)

Length: 1:00

PROGRAM SUMMARY

We catch up with the salvation army on the on of the day they started gift distribution to the needy families. All of the recipients got their names pulled from the angel trees located at various mall across the state.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH: 12-21&22-10 (5:00 AM, Sunrise, 5:00 PM, 10:00 PM)
Length: 1:45
PROGRAM SUMMARY After living on the streets for a year, Fatu Hugo is hoping to make Christmas special for his family. Oscar Valenzuela continues our helping hands series.

PROGRAM: *Editorial*

DATE/TIME AIRED: 10-01-10 (10:00 PM)
10-04-10 (5:00 PM)
10-07-10 (6:00 PM)

PROGRAM SUMMARY A local high-tech start-up has won millions in local angel financing. It will work to monetize U-H research on microscopically strengthened building materials. That's space-age stuff! Tissue genesis has won millions in defense department funding. They're local, too. In Aiea, Hawaii biotech has done cutting-edge work on molecular vaccines. Hoana medical invented a smart hospital bed that takes your vitals and tells the nurse. These companies stuck it out through the recession and they're changing the world. We should all have that kind of vision!

PROGRAM: *Editorial*

DATE/TIME AIRED: 11-15-10 (5:00 PM)
11-18-10 (6:00 PM)
11-19-10 (10:00 PM)

PROGRAM SUMMARY Everybody's trying to nail what happened in Hawaii's elections. How did two key Republican candidates fail to catch the GOP wave? Was it a sympathy vote for a Kama'aina in the White House? Party policies and actions matter, but neither side can instantly heal an economy. We have to collectively heal it ourselves.

PROGRAM: *Editorial*

DATE/TIME AIRED & LENGTH:

12-17-10 (10:00 PM)

12-20-10 (5:00 PM)

12-23-10 (6:00 PM)

Length: 1:30

PROGRAM SUMMARY

The Honolulu symphony society has died. It went from bankruptcy to liquidation. The biggest impediment to a future symphony is an unrealistic view of what went wrong with the old one. Fresh thinking is needed, because music matters.

Public Service Announcements:

- *Special Olympics Hawaii Over the Edge:* During the quarter, KGMB aired 19 public service messages for this cause of 15 seconds in length. At the event participants repel down the side of a building to raise money and awareness for Special Olympics athletes.
- *Kids Vote:* During the quarter, KGMB aired 10 public service messages for this cause of 15 seconds in length. The campaign teaches children about the importance of voting.
- *Aha Punana Leo:* During the quarter, KGMB aired 69 public service messages for this cause of 30 seconds in length. This campaign helps promote and perpetuate Hawaiian language.
- *Air National Guard:* During the quarter, KGMB aired 72 public service messages for this cause of 30 seconds in length. This campaign helps raise awareness of the contributions of the national guard.
- *Ballet Hawaii:* During the quarter, KGMB aired 25 public service messages for this cause of 30 seconds in length. This campaign helps promote and support Ballet Hawaii.
- *Hawaii International Film Festival:* During the quarter, KGMB aired 109 public service messages for this cause of 30 or 15 seconds in length. This event features international films from all genres.
- *KFC-TV Hawaii Foodbank:* During the quarter, KGMB aired 82 public service messages for this cause of 30 seconds in length. This campaign helps promote the Hawaii Foodbank's mission to feed Hawaii's hungry.

B. ECONOMIC ISSUES, including local issues, labor matters, job opportunities, and the state of the economy.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-04-10 (10:00 PM) Length: 3:00
PROGRAM SUMMARY	Bouncing from job to job has become more common since the economy tanked, and businesses folded. But, there are success stories too. People who've bounced back by "reinventing" themselves. tonight. Tannya Joaquin explores "life after layoffs."
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-30-10 (5:00 PM, 6:00 PM, 10:00 PM) Length: Various
PROGRAM SUMMARY	Bathrooms with missing doors. Benches with missing boards and piers with missing...stability. Those are a few of the black eyes the Department of Land & Natural Resources would like to fix.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-28-10 (5:00 PM) Length: 1:30
PROGRAM SUMMARY	Eye on Economy: the Hawaii Tourism Authority has closed the books on November tourism and everybody agrees it was a good read.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-24-10 (5:00 AM, 6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Holiday procrastinators packed stores Friday morning, grabbing those last few presents, gift cards and the finishing touches for Christmas dinner. For stores, this 11th-hour dash caps the best holiday season since 2007, and possibly the best ever.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 12-15-10 (6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY "One of my all-time favorites that is always on here every year -- \$300,000 for the Polynesian Voyaging Society in Hawaii. Now some people are watching and thinking I'm making this up. I'm not making it up," Sen. John McCain said. In a stinging speech attacking earmarks in a senate spending bill, the Arizona republican singled out dollars designated for the Voyaging Society - keeper of the sailing canoe Hokulea - as a waste of money.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 12-14-10 (5:00 PM)

Length: 1:40

PROGRAM SUMMARY Eye on Economy: Thirteen thousand people have booked into Waikiki hotels this week. Who are they? Chemists!

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 12-09-10 (5:00 PM)

Length: 1:40

PROGRAM SUMMARY Eye on Economy: Jobless claims fluctuate from week to week - but this is a curious fluctuation - a spike in jobless claims for the seven-day period following black Friday.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 12-08-10 (5:00 PM)

Length: 1:40

PROGRAM SUMMARY Eye on Economy: The state of Hawaii is ready to study the environmental impact of underwater power cables link Maui County with Oahu.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH:	12-03-10 (5:00 PM)
PROGRAM SUMMARY	Length: 1:40 Eye on Economy: The newest tally of airline seats to Hawaii shows six percent more seats coming here this winter than last. Howard Dicus has been staring at the spreadsheet until his eyes turn red.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-01-10 (5:00 PM)
PROGRAM SUMMARY	Length: 1:40 Eye on Economy: We saw a lot of spending during those holiday sales. And it's not just shoppers who are opening their wallets -- but as Howard Dicus tells us -- visitors too.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-26-10 (5:00 PM)
PROGRAM SUMMARY	Length: 1:40 Eye on Economy: On the lighter side -- stores spotlighted some very different sale items in newspaper ads for black Friday. In some cases you might infer a little about the shop from what it choose to play up.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-23-10 (5:00 PM)
PROGRAM SUMMARY	Length: 1:40 Eye on Economy: Matson is raising its shipping rates to Hawaii. It's a move that will slightly raise the cost of...well, almost everything.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-22-10 (5:00 PM)
PROGRAM SUMMARY	Length: 1:40 Eye on Economy: Two bankrupt organizations are in the news today - the parent company of the Hawaii Pricebusters and the Honolulu Symphony.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-19-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: Congress has already failed in its first attempt to extend unemployment benefits used by thousands here in Hawaii. The program expires this month unless it is extended.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-17-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: Seventeen senators say the government needs to lean on banks to do more mortgage modifications. And a Hawaii Senator is one who signed his name to it.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-15-10 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Eye on Economy: The state has issued a report that indicates tax revenues are down. But tax revenues are not down. Howard Dicus is live via Skype to explain.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-10-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: Hawaii credit card debt has fallen this year. But -- it's still higher than the national average.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-08-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: State agriculture regulators are ready to consider a coffee quarantine. Howard Dicus joins us live via Skype with the latest on the recently-discovered coffee bean borer...

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-05-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: If visitor traffic is coming in so much greater than expected, why are some tourism-dependent businesses still hurting? Today, Howard Dicus explains.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-03-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: One of Hawaii's biggest companies reports higher profits. But not because of Hawaii. Howard Dicus explains.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-01-10 (5:00 PM) Length: 1:40
PROGRAM SUMMARY	Eye on Economy: October arrivals by air turned out to be better than either September or May.
PROGRAM:	<i>Hawaii News Now: Eye on the Economy Segment</i>
DATE/TIME AIRED & LENGTH:	Mondays - Fridays (5:00 P.M.) Typical Length: 1:20 to 1:40
PROGRAM SUMMARY	During this weekday broadcast, business reported Howard Dicus focuses on an economic issue of local interest and concern.
PROGRAM:	<i>Editorial</i>
DATE/TIME AIRED:	10-15-10 (10:00 PM) 10-18-10 (5:00 PM) 10-21-10 (6:00 PM)
PROGRAM SUMMARY	At a time of tough labor talks here, let me ask you - are you pro-union? Or pro-management? I want to suggest to you that the only reasonable answer is, it depends!

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 10-20-10 (9:00 PM)
Length: 1:00

PROGRAM SUMMARY Social Security - - it's bad news for many seniors, as social security checks will not be going up next year. Here in Hawaii, it'll affect about 220-thousand senior citizens, disabled persons, and widows and widowers who receive monthly social security benefits.

PROGRAM: *Editorial*

DATE/TIME AIRED: 10-22-10 (10:00 PM)
10-25-10 (5:00 PM)
10-28-10 (6:00 PM)

PROGRAM SUMMARY Earmarks has been an easy target in the election campaign. The State Department opposed creation of the East-West Center. Senator Inouye got it funded through an earmark. Now it's a vital element in U.S. diplomacy in the pacific. And now the State Department is its biggest fan. Earmarks may seem cynical, but what's really cynical is pretending the budget process would be transparent without them. They add to transparency by spotlighting items.

PROGRAM: *Editorial*

DATE/TIME AIRED & LENGTH: 11-08-10 (5:00 PM)
11-11-10 (6:00 PM)
Length: 1:30

PROGRAM SUMMARY The election is over! And now there is something both Democrats and Republicans should do. In Hawaii, Democrats need to accept, however covertly, that Republicans have a point about the tax burden. On the mainland, Republicans need to see that stimulus, done right, can be good.

PROGRAM: *Editorial*

DATE/TIME AIRED: 11-19-10 (10:00 PM)
11-22-10 (5:00 PM)
11-25-10 (6:00 PM)

PROGRAM SUMMARY As you know, our unemployment is lower than the rest of the country. But we still have 17-thousand people drawing unemployment. And others who don't, because their benefits ran out. It's about education and skill. And there's the lesson. In a changing world, it's not enough to do one thing well. You need multiple skills

PROGRAM: *Editorial*

DATE/TIME AIRED & LENGTH: 12-10-10 (10:00 PM)
12-13-10 (5:00 PM)
12-16-10 (6:00 PM)
Length: 1:30

PROGRAM SUMMARY The new economic forecast from U-H is so welcome. Domestic visitor traffic is rising sharply to Maui and Kona. Construction hiring stopped falling. Even residential construction permit applications are finally rebounding. And it sees inflation below 2% again. This forecast brings us realistic hope of better conditions ahead.

PROGRAM: *Face the Nation*

DATE AIRED: 10-10-10

PROGRAM SUMMARY Discussion of Obama Administration's announcement that some top housing lenders froze foreclosures due to their mistakes made during the paperwork process.

PROGRAM: *60 Minutes*

DATE AIRED:	10-10-10
PROGRAM SUMMARY	Report on “high-frequency trading,” or speed trading, a controversial Wall Street stock trading technique in which programmed robot computers buy and sell thousands of different securities in less than a second.
PROGRAM:	<i>60 Minutes</i>
DATE AIRED:	10-24-10
PROGRAM SUMMARY	Report on the continuing high level of unemployment and its impact on those who are still jobless, even as the government extension of unemployment benefits to ninety-nine weeks comes to an end for them.
PROGRAM:	<i>60 Minutes</i>
DATE AIRED:	11-07-10
PROGRAM SUMMARY	Interview with President Obama covering, among other topics, the state of the economy and continued high levels of unemployment.
PROGRAM:	<i>60 Minutes</i>
DATE AIRED:	12-05-10
PROGRAM SUMMARY	Interview with Ben Bernanke, Chairman of the Federal Reserve, concerning unemployment rate, budget deficit, and TARP.
PROGRAM:	<i>Face the Nation</i>
DATE AIRED:	12-12-10
PROGRAM SUMMARY	Discussion with David Axelrod concerning President Obama’s agreement with Republicans to extend unemployment benefits and continue the Bush tax cuts.
PROGRAM:	<i>60 Minutes</i>

DATE AIRED:

12-19-10

PROGRAM SUMMARY

Segment on looming financial crisis involving state and local governments across the country, and the threat this poses to the U.S. economy.

Public Service Announcements:

- *4 AG Hawaii:* During the quarter, KGMB aired 19 public service messages for this cause of 30 seconds in length. This program is a campaign to encourage the community to purchase local products to help Hawaii's local economy.

C. EDUCATION ISSUES, including education standards, school safety, budget matters, outside-of-the-classroom learning, etc.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-03-10 (9:00 PM) Length: 1:30
PROGRAM SUMMARY	Schools are finding they can stop fights by convincing kids it just isn't 'cool.' And the ripple effect is even helping test scores. Instead, two Waianae High students wrote and performed this slam poem to show their opposition.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-15-10 (10:00 PM) Length: 1:00
PROGRAM SUMMARY	The state Department of Education is considering consolidating elementary schools in the Kaiser school complex. It is examining a proposal to close either Koko Head Elementary School or Kamiloiki Elementary School.
PROGRAM:	<i>Aha'i 'Olelo Ola (segment)</i>
DATE AIRED:	10-13-10
PROGRAM SUMMARY	The fourth edition of the Hawaiian literary journal, Oiwī Journal, launches.
PROGRAM:	<i>Aha'i 'Olelo Ola (segment)</i>
DATE AIRED:	10-25-10
PROGRAM SUMMARY	Windward Community College invites the public to celebrate the living Hawaiian language.
PROGRAM:	<i>Aha'i 'Olelo Ola (segment)</i>
DATE AIRED:	11-19-10

PROGRAM SUMMARY

The Punana Leo O Honolulu Hawaiian language immersion preschool celebrates the 'makahiki' season with their annual fundraiser Makahiki Maoli.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

12-13-10

PROGRAM SUMMARY

The legacy of the late Dr. Isabella Abbott encourages future generations to break barriers as a scientist and a Native Hawaiian, as she did.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

12-22-10

PROGRAM SUMMARY

It's time to put that college degree to work for the recent graduates from the University of Hawai'i.

PROGRAM:

Editorial

DATE/TIME AIRED:

10-08-10 (10:00 PM)

10-11-10 (5:00 PM)

10-14-10 (6:00 PM)

PROGRAM SUMMARY

We often hear Hawaii needs more China tourism. Easy enough to understand... but we're not prepared. Hawaii is not rich in Chinese speakers. Many that we do have, speak Cantonese. China's dominant tongue is Mandarin. Why are we Americans so uni-lingual? Well it's a global village now, and a global economy. We need to fix this. Our children will benefit from being multi-lingual. As we reform education, let's never forget this...

PROGRAM:

Editorial

DATE/TIME AIRED:

10-29-10 (10:00 PM)

11-04-10 (6:00 PM)

PROGRAM SUMMARY

With Secretary of State Clinton's visit... And the Apec Conference next year... We're again hearing talk of Hawaii as the conference capital of the pacific... But let's not take it for granted that everyone will find our home congenial. If we want to be understood and appreciated, we can start by learning more about the rest of the world. Becoming more worldly - in a good sense - we can take our hospitality to a whole new level.

PROGRAM:

60 Minutes

DATE AIRED:

10-3-10

PROGRAM SUMMARY

Segment on philanthropy of Bill and Melinda Gates, including a report on their foundation's efforts to improve American education.

PROGRAM:

The Talk

DATE AIRED:

10-25-10

PROGRAM SUMMARY

Judge Judy talks about renting drug sniffing dogs to find out if your kids are doing drugs, and parents getting arrested for not going to parent/teacher conferences.

PROGRAM:

The Talk

DATE AIRED:

10-26-10

PROGRAM SUMMARY

The panel talks about bullying. They spoke to a girl who got cyber-bullied, and a young boy who got beat up for being a cheerleader. They also speak to a bully to see what makes them what they are, and the girls share their own personal bullying stories.

D. ENVIRONMENTAL AND WEATHER ISSUES, including conservation, global warming, littering, environmental issues particular to Hawaii, environmental education, and political issues, as well as tsunamis, typhoons, volcanoes, earthquakes, and other severe and non-severe weather.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-09-10 (5:00 PM) Length: 3:30
PROGRAM SUMMARY	Tidal bores are rare and only occur on certain tides in certain areas. One of those unique spots is in France. Malika Dudley was there and got to experience it for herself. She has more from saint pardon as we continue our weeklong look at the French connection
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-21-10 (5:00 AM, 6:00 AM, 7:00 AM, 6:00 PM, 10:00 PM) Length: 1:00-1:30
PROGRAM SUMMARY	With so many potholes to fill following the recent heavy rains on Oahu, the city has increased the number of crews patrolling the island.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-22-10 (5:00 AM, 6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:00-2:00
PROGRAM SUMMARY	Hawaiian Electric Company expected to have power restored to the Ala Moana Center area sometime after midnight Monday night. And that couldn't come soon enough for the mall and for last-minute holiday shoppers frustrated at finding stores closed because there was no electricity.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-27-10 (6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:00- 2:00

PROGRAM SUMMARY

After Christmas, households wanting to recycle their trees with the city's green collection should place bare trees - without flocking, ornaments and tinsel - curbside as part of your normal green waste pickup.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-28-10 (6:00 AM, 7:00 AM, 6:00 PM, 10:00 PM)

Length: 1:00-1:15

PROGRAM SUMMARY

After surveying the damage Tuesday, it looks like we got off lucky. Sure there's clean-up to do, but considering how hard it rained Monday night, the mess isn't all that bad.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-28-10 (6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM)

Length: 1:30

PROGRAM SUMMARY

The Department of Health has extended its Brown Water Advisory for Oahu, advising people to stay out of waters near river mouths and harbors.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

11-26-10

PROGRAM SUMMARY

Local Christmas tree farmer Aaron O'Brien helps protect Hawai'i's environment all the while supporting local business.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

12-15-10

PROGRAM SUMMARY

Bishop Museum unveils a new Native Hawaiian plant garden.

PROGRAM:

Special: Hawaii Home Energy Makeover II

DATE/TIME AIRED & LENGTH:

10-12-10 (7:00 PM)

Length: 1:00:00

PROGRAM SUMMARY

Hosted by local celebrities Billy V and Donalyn Dela Cruz, this one-hour special is dedicated to tackling one of Hawaii's biggest challenges - dependence on oil which supplies all of our energy needs from electricity to gasoline to jet fuel. The special aims to educate the community on ways to use less energy and to demonstrate how very small savings by individuals can make a vast difference when multiplied over the entire population. This show features two Hawaii families who will learn how to make their homes more energy efficient by upgrading equipment and changing behavior.

E. NEIGHBOR ISLAND ISSUES, including matters of particular concern to residents of and visitors to Hawaiian islands other than Oahu, including events, park status, tourism, politics, and local culture.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-15-10 (10:00 PM) Length: 1:00
PROGRAM SUMMARY	United Continental announced Wednesday the company will resume direct flights from the West Coast to Hilo International Airport beginning next June.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-23-10 (6:00 PM) Length: 0:30
PROGRAM SUMMARY	Hawaii police are asking for the public's help in locating 23-year-old John Kawika Hauoli wanted in connection with an assault reported in Hilo on September 27.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-27-10 (5:00 AM, 6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:00
PROGRAM SUMMARY	A 15 year old Kihei teen who was bitten by a shark while body boarding just outside Kahului Harbor Sunday has been released from the Maui Memorial Medical Center after doctors stitched up wounds to his left leg and foot. Professional surfer Kai Barger was surfing at the same spot with friends when the teen was attacked.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-29-10 (5:00 AM, 6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM) Length: 0:30
PROGRAM SUMMARY	A man who tried to rob the First Hawaiian Bank in Kahului at about 11:30 a.m. Wednesday, threatened to blow up the bank before running away empty-handed.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-29-10 (5:00 PM, 6:00 PM, 10:00 PM)

Length: 0:25

PROGRAM SUMMARY

Big Island police have identified an apparent drowning victim as Hilo resident Noah Konelios. Konelios was reported to be in distress while swimming off Puu Maile Beach Park Monday afternoon.

PROGRAM:

Hawaii News Now

DATE/TIME AIRED & LENGTH:

12-30-10 (10:00 PM)

Length: 1:30

PROGRAM SUMMARY

Police on Molokai are asking the public's help to find a man who walked up to the open counter window at the Molokai Drive-In at about 7:30 p.m. Dec. 28 and removed the cash register. According to police, the man fled the area and attempted to hide the cash register in the brush area of an open lot across the street from the drive-in.

**F. PUBLIC SAFETY ISSUES, including health education and awareness,
homeland security, crime prevention, police conduct, and fire safety.**

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	10-28-10 (10:00 PM) Length: 3:00
PROGRAM SUMMARY	All month long, Hawaii news now has presented special reports focusing on domestic violence. Tonight, we re-visit the family of an EWA Beach woman who was shot to death last year.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-28-10 (6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Beginning New Year's Day, anyone arrested for driving drunk must install an "ignition interlock" device in their car. The new law requires violators to blow into a breathalyzer to start their car.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-12-10 (6:00 AM, 7:00 AM, 5:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Homeowners in Aiea have been shaken after a huge boulder crashed into a house and hurt two people. Now neighbors on Holoai Street are wondering what they'll do to prevent it from happening again.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-17-10 (6:00 AM, 7:00 AM, 6:00 PM, 10:00 PM) Length: 2:00
PROGRAM SUMMARY	Gift cards are popular presents, especially during Christmas. But they are also a target of thieves. It happened to Judy Oliveira when she tried to use her \$70 gift card at Macy's in Kailua and was told it was empty.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-23-10 (6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	With warrants out for his arrest and police following his pick-up truck, Leon Rodrigues tried to get away by turning off Kalaheo Avenue onto Kailuana Place. Bad move. Kailuana Place is guarded by police and Secret Service agents. Concrete barriers block the road. Kailuana Place is the street where President Barack Obama is renting a home for the Christmas holiday.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-24-10(6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Despite increased security at airports following two scares in Detroit, many passengers arriving in Honolulu Sunday said they did not experience any unusual travel delays.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-24-10 (6:00 AM, 7:00 AM, 5:00 PM, 6:00 PM, 10:00 PM) Length: 1:30
PROGRAM SUMMARY	Honolulu police have arrested three Oahu residents for selling or using illegal aerial fireworks, as authorities ramp up enforcement in anticipation of a noisy New Year's Eve.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-28-10 (6:00 PM) Length: 1:30
PROGRAM SUMMARY	It's been a busy year for Honolulu police homicide investigators. The number of killings on Oahu has spiked from last year.
PROGRAM:	<i>Hawaii News Now</i>

DATE/TIME AIRED & LENGTH:	11-16&17-10 (6:00 AM, 10:00 PM)
PROGRAM SUMMARY	Length: 3:35 From Facebook to Twitter, people share just about everything on the Internet. Even...threats. Cyberbullies are out there doing damage that everyone can see.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-17&18-10 (6:00 AM, 5:00 PM)
PROGRAM SUMMARY	Length: 2:44 You don't want to live in fear... But would you know what to do if you were attacked? It is a real concern, especially for women. According to the Department of Justice, a woman is attacked every two minutes in the U.S...a violent crime occurring every 6 seconds. But there are ways to protect yourself...
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-17&18-10 (10:00 PM)
PROGRAM SUMMARY	Length: 3:15 Millions of meals are served every year on Oahu. But there are only 10 inspectors making sure all the health rules are followed...which means there are plenty of violations that aren't being found. Hawaii news now's Tim Sakahara joins us with the investigation.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-18&19-10 (10:00 PM)
PROGRAM SUMMARY	Length: 3:00 From rodents in kitchens... to cockroaches in cabinets... Hawaii's health inspectors see plenty of bugs, even in fancy restaurants. Tim Sakahara has part two of our "behind the counter" investigation. But there are only 10 inspectors making sure all the health rules are followed, which means there are plenty of violations that aren't being found.
PROGRAM:	<i>Hawaii News Now: Wanted Wednesdays Segment</i>

DATE/TIME AIRED & LENGTH:	Wednesdays (6:00 AM)
PROGRAM SUMMARY	Typical Length: 1:30 to 1:45 Each Wednesday morning, the station profiles one of Hawaii's most sought-after fugitives.
PROGRAM:	<i>Aha'i 'Olelo Ola (segment)</i>
DATE AIRED:	10-22-10
PROGRAM SUMMARY	The Protect Kaho'Ola celebrates the 20th anniversary of the end of U.S. Military target practice on Kaho'Ola.
PROGRAM:	<i>Editorial</i>
DATE/TIME AIRED:	12-06-10 (10:00 PM) 12-09-10 (5:00 PM)
PROGRAM SUMMARY	All generations have their share of madness. Our current madness concerns: Privacy. We seem determined not to have any. We sit still... Okay, stand... For scanners that see through our clothes. We go on reality shows that find new frontiers of mortification. We support Wikileaks, whose staff risk their freedom to reveal such state secrets as the fact that our diplomats think Moscow is corrupt. Justify these things all you want. I've got a nagging feeling that future generations will look back and say...they let guards at the airport do what?

G. TRANSPORTATION ISSUES, including traffic, air travel news, travel construction, and relevant political issues.

PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	11-15-10, 11-16-10 (4:30 AM, 5:00 AM, 10:00 PM) Length: 4:00
PROGRAM SUMMARY	It's no secret Oahu's traffic drives people nuts and it's not about to get any better. Even after Oahu's rail line is built, studies predict Honolulu's congestion will be worse than it is now. And since the gridlock won't change, all you can do is change yourself.
PROGRAM:	<i>Face the Nation</i>
DATE/TIME AIRED:	11-21-10
PROGRAM SUMMARY	Discussion of "pat down" policy and other increased surveillance protocols for airline passengers.
PROGRAM:	<i>Hawaii News Now</i>
DATE/TIME AIRED & LENGTH:	12-23-10 (5:00 PM) Length: 1:20
PROGRAM SUMMARY	Eye on Economy: Hawaii is getting more new airlift, and it's from Japan. Which airlines is it??